



DIGI PAGE

GENERAL AWARENESS

Cabinet approves MoU on cooperation in the textiles, clothing and fashion sectors between India and Australia

Memorandum of Understanding (MoU) on cooperation in the textiles, clothing and fashion sectors between the Ministry of Textiles and the Department of Foreign Affairs and Trade, Australia has been approved by the Union Cabinet chaired by the Prime Minister Shri Narendra Modi.

It has been an endeavour of the Ministry of Textiles, Government of India, to popularize the handloom products among younger generation. The Australian fashion designers, producing garments using Indian woven and other textiles of Indian for India and Australian market have evinced interest to work with stakeholders in India which includes cooperation with textiles, handloom sector with a view to provide state of art, designing of textiles and handloom products and market them in India as well as international market.

The MoU will facilitate cooperation in textiles and fashion sectors. The participants will mutually benefit and connect to the Australian and Indian textile and fashion sectors, promote collaboration and international engagement between those sectors. It will further nurture the skills and talents, promote economic opportunities and encourage professional engagement, training, skill development and public exhibition.

Intellectual Property Rights of either side will stand protected.

Weavers including ancillary workers will be benefited from activities to be taken under MOU.

For overall development of handloom sector, the initiative aims to increase the handloom fabric production by way of establishing market linkages, to encourage innovation in designs and techniques, diversification of product lines and value addition, better access to domestic and export markets so that weavers are able to get continuous employment and improve their living standards.